**Turturici**

**Project Proposal**

**Introduction**

Turturici is a Sicilian family and Guiseppina (Turturici) opened an Italian restaurant based in Davenham in Cheshire which is currently in its eighth year of operation. Whilst the restaurant has been very successful, it has never been advertised and relies until now solely on word-of-mouth. However, the Guiseppina is aware of the positive impact and potential that a web site can offer both the business and its clientele.

She would like a website to focus on the simplicity, elegance and atmosphere of the restaurant which hopefully will be reflected in the presentation and design of the website.

**Purpose of the website**

The purpose of the website is to give the business a web presence and to communicate with potential and existing customers alike. Guiseppina would like the website to highlight the genuine Italian heritage in the food and ambiance of the restaurant. The website should include key information such as location, contact details, opening times, facilities and range of food etc.

**Requirements of the website**

Guiseppina has requested:

* Professional and business-like
* Easy to navigate
* Consistent style
* Web counter
* Contact details
* Email link
* Picture gallery showing photographs of the restaurant
* A link to Food Standards Agency

**Pages for the website**

Guiseppina would like the following web pages:

* Home or Homepage
* About Turturici or History of Turturici
* Turturici Menu or Food Range
* Awards and Recommendations
* Contact Us